

## CONTRACT

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**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

|                                              |                                          |                                                        |
|----------------------------------------------|------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u><br>564575 /       |                                          | <u>Alt Order #</u><br>07893543                         |
| <u>Product</u><br>OBAMA/P/D SKED A           |                                          |                                                        |
| <u>Contract Dates</u><br>08/07/12 - 08/13/12 |                                          | <u>Estimate #</u><br>11522                             |
| <u>Advertiser</u><br>Obama/D/President       |                                          | <u>Original Date / Revision</u><br>08/07/12 / 08/07/12 |
| <u>Billing Cycle</u><br>EDM/EOC              | <u>Billing Calendar</u><br>Broadcast     | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WTKR                       | <u>Account Executive</u><br>Jamie Andrus | <u>Sales Office</u><br>Washington, D.C.                |
| <u>Special Handling</u>                      |                                          |                                                        |
| <u>Demographic</u><br>Adults 35+             |                                          |                                                        |
| <u>IDB#</u><br>8020                          | <u>Advertiser Code</u>                   | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |                                          | <u>Advertiser Ref</u>                                  |

| *Line | Ch | Start Date        | End Date        | Description           | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| 1     | 3  | 08/07/12          | 08/12/12        | Let's Make A Deal 9am | 9-10am         |      | :30    |                   |             | NM   | 4     | \$1,080.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--               |                |      |        | 4                 | \$270.00    |      |       |            |
| 2     | 3  | 08/07/12          | 08/12/12        | Price Is Right        | 11am-12n       |      | :30    |                   |             | NM   | 5     | \$2,075.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--               |                |      |        | 5                 | \$415.00    |      |       |            |
| 3     | 3  | 08/13/12          | 08/13/12        | Let's Make A Deal 9am | 9-10am         |      | :30    |                   |             | NM   | 1     | \$270.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                |                |      |        | 1                 | \$270.00    |      |       |            |
| 4     | 3  | 08/13/12          | 08/13/12        | Price Is Right        | 11am-12n       |      | :30    |                   |             | NM   | 2     | \$830.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                |                |      |        | 2                 | \$415.00    |      |       |            |
| 5     | 3  | 08/07/12          | 08/10/12        | Newschannel 3 News    | 12n-1230pm     |      | :30    |                   |             | NM   | 4     | \$1,180.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--               |                |      |        | 4                 | \$295.00    |      |       |            |
| 6     | 3  | 08/13/12          | 08/13/12        | Newschannel 3 News    | 12n-1230pm     |      | :30    |                   |             | NM   | 1     | \$295.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                |                |      |        | 1                 | \$295.00    |      |       |            |
| 7     | 3  | 08/07/12          | 08/10/12        | CBS Daytime           | 1228-3pm       |      | :30    |                   |             | NM   | 4     | \$1,180.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--               |                |      |        | 4                 | \$295.00    |      |       |            |
| 8     | 3  | 08/13/12          | 08/13/12        | CBS Daytime           | 1228-3pm       |      | :30    |                   |             | NM   | 1     | \$295.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                |                |      |        | 1                 | \$295.00    |      |       |            |
| 9     | 3  | 08/07/12          | 08/10/12        | Ellen Degeneres 3pm   | 3-4pm          |      | :30    |                   |             | NM   | 8     | \$1,600.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--               |                |      |        | 8                 | \$200.00    |      |       |            |
| 10    | 3  | 08/13/12          | 08/13/12        | Ellen Degeneres 3pm   | 3-4pm          |      | :30    |                   |             | NM   | 2     | \$400.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                |                |      |        | 2                 | \$200.00    |      |       |            |
| 11    | 3  | 08/07/12          | 08/10/12        | NewsChannel 3 News    | 5-6am          |      | :30    |                   |             | NM   | 4     | \$480.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--               |                |      |        | 4                 | \$120.00    |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 564575 /            | 07893543    |

| Contract Dates      | Product          | Estimate # |
|---------------------|------------------|------------|
| 08/07/12 - 08/13/12 | OBAMA/P/D SKED A | 11522      |

| Advertiser        | Original Date / Revision |
|-------------------|--------------------------|
| Obama/D/President | 08/07/12 / 08/07/12      |

| *Line | Ch | Start Date        | End Date        | Description               | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| 12    | 3  | 08/13/12          | 08/13/12        | NewsChannel 3 News        | 5-6am          |      | :30    |                   |             | NM   | 1     | \$120.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                    |                |      |        | 1                 | \$120.00    |      |       |            |
| 13    | 3  | 08/07/12          | 08/10/12        | Newschannel 3 News        | 6-7am          |      | :30    |                   |             | NM   | 6     | \$1,110.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--                   |                |      |        | 6                 | \$185.00    |      |       |            |
| 14    | 3  | 08/13/12          | 08/13/12        | Newschannel 3 News        | 6-7am          |      | :30    |                   |             | NM   | 2     | \$370.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                    |                |      |        | 2                 | \$185.00    |      |       |            |
| 15    | 3  | 08/07/12          | 08/10/12        | CBS This Morning          | 7-9a           |      | :30    |                   |             | NM   | 8     | \$1,120.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--                   |                |      |        | 8                 | \$140.00    |      |       |            |
| 16    | 3  | 08/13/12          | 08/13/12        | CBS This Morning          | 7-9a           |      | :30    |                   |             | NM   | 2     | \$280.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                    |                |      |        | 2                 | \$140.00    |      |       |            |
| 17    | 3  | 08/11/12          | 08/11/12        | Early Show Saturday       | 9-11am         |      | :30    |                   |             | NM   | 1     | \$100.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -----S-                   |                |      |        | 1                 | \$100.00    |      |       |            |
| 18    | 3  | 08/12/12          | 08/12/12        | CBS Sunday Morning        | 9-1030am       |      | :30    |                   |             | NM   | 1     | \$280.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -----S                    |                |      |        | 1                 | \$280.00    |      |       |            |
| 19    | 3  | 08/12/12          | 08/12/12        | Face the Nation           | 1030-11am      |      | :30    |                   |             | NM   | 1     | \$345.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -----S                    |                |      |        | 1                 | \$345.00    |      |       |            |
| 20    | 3  | 08/07/12          | 08/12/12        | NewsCha 3 News First @ 4p | 358-5pm        |      | :30    |                   |             | NM   | 4     | \$800.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--                   |                |      |        | 4                 | \$200.00    |      |       |            |
| 21    | 3  | 08/13/12          | 08/13/12        | NewsCha 3 News First @ 4p | 358-5pm        |      | :30    |                   |             | NM   | 1     | \$200.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                    |                |      |        | 1                 | \$200.00    |      |       |            |
| 22    | 3  | 08/07/12          | 08/12/12        | Newschannel 3 News        | 5-530pm        |      | :30    |                   |             | NM   | 4     | \$1,320.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--                   |                |      |        | 4                 | \$330.00    |      |       |            |
| 23    | 3  | 08/13/12          | 08/13/12        | Newschannel 3 News        | 5-530pm        |      | :30    |                   |             | NM   | 1     | \$330.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                    |                |      |        | 1                 | \$330.00    |      |       |            |
| 24    | 3  | 08/07/12          | 08/12/12        | Newschannel 3 News        | 530-6pm        |      | :30    |                   |             | NM   | 4     | \$1,240.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--                   |                |      |        | 4                 | \$310.00    |      |       |            |
| 25    | 3  | 08/13/12          | 08/13/12        | Newschannel 3 News        | 530-6pm        |      | :30    |                   |             | NM   | 1     | \$310.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                    |                |      |        | 1                 | \$310.00    |      |       |            |
| 26    | 3  | 08/07/12          | 08/12/12        | Newschannel 3 News        | 6-630pm        |      | :30    |                   |             | NM   | 4     | \$1,940.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/06/12          | 08/12/12        | -TWTF--                   |                |      |        | 4                 | \$485.00    |      |       |            |
| 27    | 3  | 08/13/12          | 08/13/12        | Newschannel 3 News        | 6-630pm        |      | :30    |                   |             | NM   | 1     | \$485.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 08/13/12          | 08/19/12        | M-----                    |                |      |        | 1                 | \$485.00    |      |       |            |
| E 28  | 3  | 08/11/12          | 08/11/12        | Newschannel 3 News        | 6-630pm        |      | :30    |                   |             | NM   | 0     | \$0.00     |

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**(757)446-1000**

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| Contract / Revision | Alt Order # |
| 564575 /            | 07893543    |

|                     |                  |            |
|---------------------|------------------|------------|
| Contract Dates      | Product          | Estimate # |
| 08/07/12 - 08/13/12 | OBAMA/P/D SKED A | //1522     |

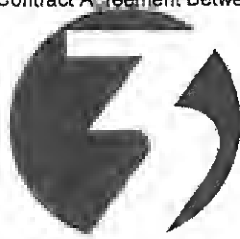
|                   |                          |
|-------------------|--------------------------|
| Advertiser        | Original Date / Revision |
| Obama/D/President | 08/07/12 / 08/07/12      |

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| *Line    | Ch          | Start Date        | End Date          | Description                     | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Type        | Totals<br>Spots Amount |            |
|----------|-------------|-------------------|-------------------|---------------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|------------------------|------------|
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | -----S-                         |                       |                 |               | 1                 | \$120.00    |             |                        |            |
|          | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |                        |            |
|          | 1           | 3                 | 08/06/12-08/12/12 | Newschannel 3 News              | 6-630pm               | -----Sa--       | :30           |                   | \$120.00    | NM          |                        |            |
| Credited |             |                   |                   |                                 |                       |                 |               |                   |             |             |                        |            |
| E 29     | 3           | 08/12/12          | 08/12/12          | Newschannel 3 News              | 630-7pm               |                 | :30           |                   |             | NM          | 0                      | \$0.00     |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | -----S                          |                       |                 |               | 1                 | \$140.00    |             |                        |            |
|          | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |                        |            |
|          | 1           | 3                 | 08/06/12-08/12/12 | Newschannel 3 News              | 630-7pm               | -----Su         | :30           |                   | \$140.00    | NM          |                        |            |
| Credited |             |                   |                   |                                 |                       |                 |               |                   |             |             |                        |            |
| 30       | 3           | 08/07/12          | 08/10/12          | Late Night with David Letterman | 1135pm-1237am         |                 | :30           |                   |             | NM          | 4                      | \$660.00   |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | -TWTF--                         |                       |                 |               | 4                 | \$165.00    |             |                        |            |
| 31       | 3           | 08/13/12          | 08/13/12          | Late Night with David Letterman | 1135pm-1237am         |                 | :30           |                   |             | NM          | 1                      | \$165.00   |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/13/12          | 08/19/12          | M-----                          |                       |                 |               | 1                 | \$165.00    |             |                        |            |
| 32       | 3           | 08/07/12          | 08/10/12          | Late News (M-F)                 | 11-1135p              |                 | :30           |                   |             | NM          | 4                      | \$2,160.00 |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | -TWTF--                         |                       |                 |               | 4                 | \$540.00    |             |                        |            |
| 33       | 3           | 08/13/12          | 08/13/12          | Late News (M-F)                 | 11-1135p              |                 | :30           |                   |             | NM          | 1                      | \$540.00   |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/13/12          | 08/19/12          | M-----                          |                       |                 |               | 1                 | \$540.00    |             |                        |            |
| 34       | 3           | 08/11/12          | 08/12/12          | Late News (Sa-Su)               | 11-1135p              |                 | :30           |                   |             | NM          | 2                      | \$730.00   |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | -----SS                         |                       |                 |               | 2                 | \$365.00    |             |                        |            |
| 35       | 3           | 08/11/12          | 08/11/12          | 730-8pm                         | 730-8pm               |                 | :30           |                   |             | NM          | 1                      | \$95.00    |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | -----S-                         |                       |                 |               | 1                 | \$95.00     |             |                        |            |
| 36       | 3           | 08/07/12          | 08/07/12          | NCIS                            | 8-9pm                 |                 | :30           |                   |             | NM          | 2                      | \$2,940.00 |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | -T-----                         |                       |                 |               | 2                 | \$1,470.00  |             |                        |            |
| 37       | 3           | 08/07/12          | 08/07/12          | Tuesday Prime                   | 9-10pm                |                 | :30           |                   |             | NM          | 2                      | \$2,550.00 |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | -T-----                         |                       |                 |               | 2                 | \$1,275.00  |             |                        |            |
| 38       | 3           | 08/07/12          | 08/07/12          | Tuesday Prime                   | 10-11pm               |                 | :30           |                   |             | NM          | 2                      | \$1,960.00 |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | -T-----                         |                       |                 |               | 2                 | \$980.00    |             |                        |            |
| 39       | 3           | 08/08/12          | 08/08/12          | Wednesday Prime                 | 10-11pm               |                 | :30           |                   |             | NM          | 2                      | \$1,960.00 |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | --W----                         |                       |                 |               | 2                 | \$980.00    |             |                        |            |
| E 40     | 3           | 08/09/12          | 08/09/12          | Thursday Prime                  | 8-9pm                 |                 | :30           |                   |             | NM          | 0                      | \$0.00     |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | ---T---                         |                       |                 |               | 1                 | \$1,275.00  |             |                        |            |
|          | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |                        |            |
|          | 1           | 3                 | 08/06/12-08/12/12 | Thursday Prime                  | 8-9pm                 | ----Th----      | :30           |                   | \$1,275.00  | NM          |                        |            |
| Credited |             |                   |                   |                                 |                       |                 |               |                   |             |             |                        |            |
| 41       | 3           | 08/10/12          | 08/10/12          | Friday Prime                    | 10-11pm               |                 | :30           |                   |             | NM          | 2                      | \$1,960.00 |
|          |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                 |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |                        |            |
| Week:    |             | 08/06/12          | 08/12/12          | ----F--                         |                       |                 |               | 2                 | \$980.00    |             |                        |            |
| 42       | 3           | 08/11/12          | 08/11/12          | Saturday Prime                  | 8-9pm                 |                 | :30           |                   |             | NM          | 2                      | \$790.00   |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 564575 /                   | 07893543           |

|                       |                  |                   |
|-----------------------|------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>   | <u>Estimate #</u> |
| 08/07/12 - 08/13/12   | OBAMA/P/D SKED A | //1522            |

|                   |                                 |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Obama/D/President | 08/07/12 / 08/07/12             |

| *Line  | Ch | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Totals<br>SpotsAmount |             |
|--------|----|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|------|-----------------------|-------------|
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                       |             |
| Week:  |    | 08/06/12          | 08/12/12        | -----S-             |                |      |        | 2                 | \$395.00    |      |                       |             |
| 43     | 3  | 08/11/12          | 08/11/12        | Saturday Prime      | 9-10pm         |      | :30    |                   |             | NM   | 2                     | \$790.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                       |             |
| Week:  |    | 08/06/12          | 08/12/12        | -----S-             |                |      |        | 2                 | \$395.00    |      |                       |             |
| 44     | 3  | 08/11/12          | 08/11/12        | Saturday Prime      | 10-11pm        |      | :30    |                   |             | NM   | 2                     | \$1,180.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                       |             |
| Week:  |    | 08/06/12          | 08/12/12        | -----S-             |                |      |        | 2                 | \$590.00    |      |                       |             |
| 45     | 3  | 08/12/12          | 08/12/12        | Sunday Prime        | 7-8pm          |      | :30    |                   |             | NM   | 1                     | \$1,275.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                       |             |
| Week:  |    | 08/06/12          | 08/12/12        | -----S              |                |      |        | 1                 | \$1,275.00  |      |                       |             |
| N 46   | 3  | 08/09/12          | 08/09/12        | Redskins Preseason  | 4p-1xm         |      | :30    |                   |             | NM   | 2                     | \$1,000.00  |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                       |             |
| Week:  |    | 08/06/12          | 08/12/12        | ---T---             |                |      |        | 2                 | \$500.00    |      |                       |             |
| N 47   | 3  | 08/09/12          | 08/10/12        | CBS Daytime         | 1228-3pm       |      | :30    |                   |             | NM   | 1                     | \$295.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                       |             |
| Week:  |    | 08/06/12          | 08/12/12        | ---TF--             |                |      |        | 1                 | \$295.00    |      |                       |             |
| N 48   | 3  | 08/09/12          | 08/10/12        | CBS This Morning    | 7-9a           |      | :30    |                   |             | NM   | 1                     | \$140.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                       |             |
| Week:  |    | 08/06/12          | 08/12/12        | ---TF--             |                |      |        | 1                 | \$140.00    |      |                       |             |
| N 49   | 3  | 08/11/12          | 08/11/12        | Early Show Saturday | 9-11am         |      | :30    |                   |             | NM   | 1                     | \$100.00    |
|        |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                       |             |
| Week:  |    | 08/06/12          | 08/12/12        | -----S-             |                |      |        | 1                 | \$100.00    |      |                       |             |
| Totals |    |                   |                 |                     |                |      |        |                   |             |      | 113                   | \$41,325.00 |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/13/12 | 113        | \$41,325.00        | \$35,126.25        |
| <b>Totals</b>       | <b>113</b> | <b>\$41,325.00</b> | <b>\$35,126.25</b> |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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